**Innovative Approach to Managing IT Assets**

Save time and money and eliminate headaches by using LANDesk® Data Analytics to manage all of your software and hardware assets. LANDesk Data Analytics provides complete visibility of your hardware and software assets from the point of purchase through retirement—improving the availability and cost effectiveness of your strategic IT assets.

**Problems Solved**
- Order-to-Inventory Visibility
- Reduce “Renegade” Purchasing
- Automates Purchase Tracking
- Advanced Asset Discovery
- Maps IT Assets
- Discovery of SNMP Devices
- Normalizes Manufacturer Data
- Software License Visibility
- Software Usage Monitoring
- Automatic Reporting
- Warranty Expiration
- License Renewal

**What’s New in LANDesk Data Analytics**
- Microsoft SCCM Connector
- Additional B2B Connectors
- VDI Licensing
- Approved Software
- Printer Rules

**Currently Released Version (GA)**
- LANDesk Data Analytics 9.5 SP1

**Business-to-Business Connectors (B2B)**
- Adobe
- Apple
- CDW
- Dell
- EnPointe
- GovConnect
- Hewlett-Packard
- IBM
- Insight
- Lenovo
- Lexmark
- PC Connection
- PCM/Sarcom
- PDS
- SHI

**How does my organization benefit?**
- **Visibility from the Start** – Gain insight into all software and hardware assets from the point of purchase.
- **Drive Down Cost** – Prevent overspending on software and hardware assets.
- **Improve IT Governance** – Manage the complete lifecycle of hardware and software assets from the beginning of life to retirement.

**Acquisition Data**
- Track assets from the point of purchase to delivery.
  - Update the lifecycle data through the use of barcoding devices for any device that is already “on the wire.”
  - Publicize and track an asset as “out-of-service,” or in another state such as “back-in-service.”

**Data Normalization and Customization**
- Data translation rules normalize IT assets automatically. Customizable fields let you view specific asset data. Through executable configuration, assets are accurately monitored without interference from patching or upgrades.
  - Normalize inconsistent data such as variations of software vendor names and titles.
  - Format and organize fields and groups of fields to match your unique processes.

**User Productivity and Compliance**
- Improve user productivity and ensure license compliance by leveraging a proven data analytics management solution.
  - Helps maintain software license compliance by accurately monitoring and maintaining software usage information.
  - Provides visibility of all assets from the point of purchase.
  - Complete end-to-end visibility.

**Reduce Software Cost**
- Gain a clearer picture of the assets you have—and the assets your organization needs—ensuring your users have the right tools to be productive.
  - Make informed decisions about where and when to add software licenses.
  - Save money by negotiating more effectively with asset vendors and only purchasing what you need.

**Effective IT Asset Retirement**
- Know what to buy and when to buy it by managing end-of-life initiatives.
  - Monitor warranty expiration dates and ultimately archive asset records to a central repository.

**Asset Tracking**
- Determine the physical location of each asset from the console and receive customizable usage data of network hardware.
  - Agentless asset lifecycle tracking.
  - Real-time collection of asset data from devices.
  - Software and hardware usage.
  - Location mapping.

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Tech Spec – LANDesk® Data Analytics

Features and Benefits

<table>
<thead>
<tr>
<th>Capability</th>
<th>Details</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>Business-to-Business (B2B) Connectors (DTS)</td>
<td>- Asset import function for software and hardware is now automated.</td>
<td>- Improved inventory gathering, storing and reporting process.</td>
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<td>- Imports purchase information to create asset records in LANDesk® Management Suite.</td>
<td>- Greater visibility into your Order-to-Inventory process.</td>
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<td>- Creates asset inventory for PCs, laptops and servers.</td>
<td>- Increased control from the very beginning of the asset lifecycle.</td>
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<td>- Records non-PC assets with the “Asset Control” module.</td>
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<td>- Automatically imports purchasing and warranty information directly from a PC manufacturer’s website.</td>
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<td>- New B2B Connectors for PCM/Sarcom, PC Connection, PDS, and SHI.</td>
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<td>VDI Licensing</td>
<td>- Provides effective licensing analytics for VDI type software (Citrix, Terminal Server).</td>
<td>- Empowers your IT to accelerate smart decisions and lessens risk of failing software audits by correctly measuring software usage for Group Licensed software.</td>
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<td>Approved Software</td>
<td>- Administrators can designate software as either “approved” or “unapproved”.</td>
<td>- Easily detect unapproved software in your IT environment.</td>
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<td>Asset Control</td>
<td>- Integrates directly into the LANDesk Management Suite console, providing the same query, column set and reporting functionality.</td>
<td>- Establish a software baseline and avoid fines from software audits.</td>
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<td>- Integrates with the Data Translation Module to include barcode automation and B2B connectors.</td>
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<td>- Utilizes agentless discovery services.</td>
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<td>Data Normalization</td>
<td>- Structures asset data as desired by adding, removing and reorganizing related data fields.</td>
<td>- Tuns your obscure network discovery data into an entire asset management system.</td>
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<td>- Normalizes inconsistent data such as variations of software vendor names and titles.</td>
<td>- Enables you to detect and collect device data so you can view the device as an inventory record in the Management Suite inventory.</td>
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<td>- End User License Agreement normalization.</td>
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<td>Executive Reports Pack (ERP)</td>
<td>- Creates detailed Asset reports with powerful, simple-to-use filters.</td>
<td>- Provides useful, time-saving report features such as scheduling the creation and publishing of any report.</td>
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<td>- Provides complete report management with scheduled publishing.</td>
<td>- Creates reports specific to your department or organization boundaries.</td>
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<td>- Allows for Software Titles and Vendors selection without complex queries.</td>
<td>- Provides relevant information on IT assets to appropriate stakeholders for better decisions.</td>
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<td>- Offers multiple core server reporting.</td>
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<td>- Reports based on End User License Agreements.</td>
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<td>Software Store</td>
<td>- Allows any type of script to be pulled, including OS upgrades.</td>
<td>- Affords a convenient way to install software on client computers.</td>
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<td>- Invokes a user-initiated application deployment process.</td>
<td>- Provides your users with several methods for installing advertised applications or OS installations based on security credentials.</td>
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<td>- Utilizes the access security built into Active Directory and LDAP query protocols.</td>
<td>- Delivers efficient application and package deployment through LANDesk Adaptive Infrastructure downloading technologies.</td>
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<td>Software Usage Monitoring</td>
<td>- Solution monitors how frequently each asset is being used.</td>
<td>- Identify any unnecessary or unused software costs.</td>
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<td>- Tracks specific executables without experiencing interference from patches or version upgrades.</td>
<td>- See both a holistic view of your IT asset environment and a per-asset view.</td>
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<td>Printer Discovery &amp; Management</td>
<td>- Allows the discovery of SNMP printers, and places the printers into one inventory within LANDesk Management Suite.</td>
<td>- Gain complete visibility of all your IT assets.</td>
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<td>- Provides complete visibility into printer use and toner levels.</td>
<td>- Reduces over-spending of printer toner on leased printers.</td>
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<td>- Retrieve printer information concerning the consumables of the printer such as paper, toner levels, and maintenance kits life.</td>
<td>- Identifies printer problems faster, increasing enterprise printer availability.</td>
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<td>- Alerts when printer toner levels are low or hardware errors have occurred.</td>
<td>- Decide how to purchase printer consumables based on usage.</td>
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<td>- Links to the printer's web console from within the LANDesk Management Suite console.</td>
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Product Information

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Part Numbers/SKUs</th>
</tr>
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<tbody>
<tr>
<td>LANDesk Data Analytics Asset Control License</td>
<td>LDDAACCL-L</td>
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<tr>
<td>LANDesk Data Analytics Data Translation Services</td>
<td>LDDADS-L</td>
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<tr>
<td>LANDesk Data Analytics Executive Report Pack</td>
<td>LDDAERPPT-L</td>
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<tr>
<td>LANDesk Data Analytics Software Store</td>
<td>LDDASSS-L</td>
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<tr>
<td>LANDesk Data Analytics Data Translation Service</td>
<td>LDDADTSAC-L</td>
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<tr>
<td>LANDesk Data Analytics Data Translation Services and ERP Bundle</td>
<td>LDDADTSERP-L</td>
</tr>
<tr>
<td>LANDesk Data Analytics DTS, ERP, and Asset Control Bundle</td>
<td>LDDADTSERPAC-L</td>
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*Maintenance Available on all above SKU’s

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More Information:
Visit our website: http://www.landesk.com
Speak with a LANDesk product representative:
1.800.982.2130
sales@landesk.com
For specific country offices visit www.landesk.com